



Conference Puts Bellevue West DECA Team on Top of the World

By Carrie Kreisler
Leader Staff Writer,
Omaha World Herald

Jessie Gunsolley, Jashua Klostermeyer and Zac Youtz went to the annual International Career Development Conference in Orlando, Fla., April 27 - May 2 merely being proud to compete against the best DECA teams.

So when they made the top 16 and then the top 10, the recent Bellevue West graduates were thrilled.

But then, they heard their names called at the awards ceremony, they were in disbelief they had won first place in the world.

Out of 128 teams in their category — Business and financial Services Marketing Research Event — the three of them realized their hard work had been worth every minute.

“Winning was surreal,” Gunsolley said. For their marketing research project, the group created an institutional promotion campaign for Celebrity Homes. They worked with Celebrity’s ad agency to gather information and create a media analysis.