

# Why Buy Now?

## Top 5 Reasons to Buy Now

### 1. Build equity

According to the National Association of Home Builders, studies show that owning a home is the best way to build household wealth. The sooner you own a home, the faster you have the opportunity to build up equity and wealth.

### 2. Historically low interest rates

Mortgage rates have returned to near-record lows, reducing monthly payments substantially.

### 3. Home financing

Traditional financing sources such as FHA/VA continue to offer programs ideal for first-time homebuyers.

### 4. Great selection and value

You can find the new home your are looking for at a price you can afford. New home prices today have created great buying opportunities.

### 5. It's your home

It's more than a house —it's a place to make memories and call your own.



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